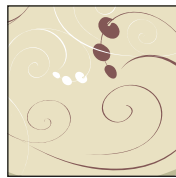


A Responsible Environmental Option

- Foaming materials used have low Global Warming Potential (GWP) and no Ozone-Depleting Potential (ODP)
- Does not contain BPA
- Trophy® uses less material than paper or non-foamed plastic cups (Trophy is 70% air)
- Eliminates waste of using a cup sleeve or double cupping

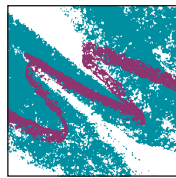
Graphics Grab Attention

- Full cup print capability
- Choose from stock or custom designs



SYMPHONY™

Using on-trend colors and a sophisticated pattern, we've created the ultimate look that will enhance every customer's dining experience.



JAZZ®

This classic pattern with vibrant, complementary colors continues to appeal to customers from all walks of life throughout the day.



BISTRO™

Evoking coffeehouse quality with deep, rich tones and a stylized design, this makes everyone feel right at home with their steaming beverage.



MISTIQUE®

Inspired by the pure satisfaction of the café experience, these swirling coffee colors deliver an indulgent, relaxing appeal.



Diner print available as an MTO program, subject to minimums.

MORE EFFICIENT. MORE VERSATILE.

MORE IS LESS

LESS INVENTORY. LESS WASTE.

TROPHY® CUPS

FOR HOT OR COLD BEVERAGES



SOLO



Symphony, Jazz, Bistro, Mistique, Trophy, Solo and the Solo logo are trademarks of Solo Cup Operating Corporation. All rights reserved.

SOLO

Contact your Solo representative or call 1-888-488-7539.

SOLO CUP COMPANY
Highland Park, IL 60035

Printed on FSC-certified paper with a minimum of 10% post-consumer recovered fiber.

070830M1780006779-08 GS1239

©2008 Solo Cup Operating Corporation

The Single-Cup Solution For Hot And Cold Beverages

- Keeps cold drinks cold and hot drinks hot with insulated thin-wall laminated polystyrene foam
- Choose from 6-44 ounces in four stock designs — Symphony™, Jazz®, Bistro™ and Mistique®
- Go Cups – 32 and 44 ounce with cup holder design — perfect for grab n’ go cups
- Wrapped Cups – 9 ounce cup ensures sanitation and saves labor
- Vending – 8 and 12 ounce sizes for hot beverages

Thin Walls Save Space

- 38-57% smaller case cube frees up valuable storage space
- 20-33% shorter stack height increases service efficiency



25-cup count



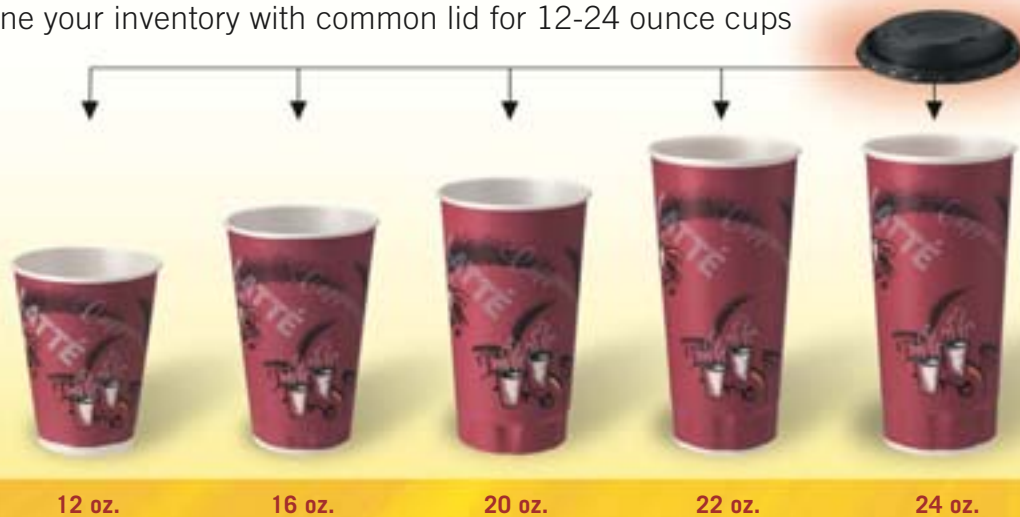
Trophy® Thin-Wall Foam



Traditional Beaded Foam

One Lid Fits Five

- Streamline your inventory with common lid for 12-24 ounce cups



True Flush Fill Stops Overfilling

- Save up to 2.5 ounces in every fill versus beaded foam.*



Trophy® 16 oz.
Max Serving: 16 oz.



Leading Competitor 16 oz.
Max Serving: 18.5 oz.



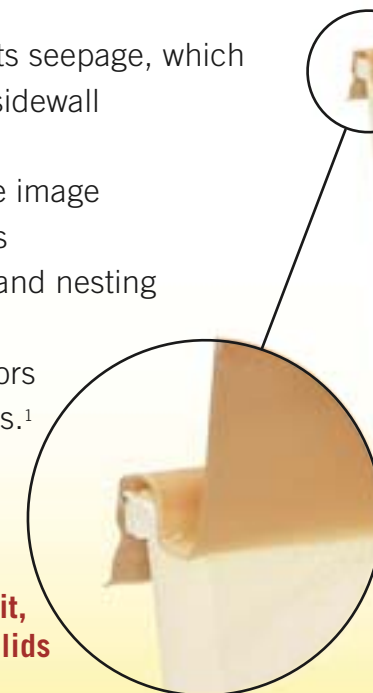
Up to 2.5 oz. potential overfill per cup

*Avg. savings of 1.83 oz. between 16-32 oz. vs. competitor straight wall.

Built To Perform Better

- Durable two-layer construction resists crushing from day-to-day handling
- Solid, non-permeable sidewall resists seepage, which can occur over time with the open-sidewall construction of beaded foam
- Rolled rim offers upscale, paper-like image
- Plug-fit lid resists pop-offs and spills
- Lugs provide improved stackability and nesting
- Insulated thin-wall foam provides a “hint of heat” – preferred by operators and patrons over 8 other cup brands.¹

Tight-fit, no-spill lids



Durable thin-wall construction

Two layers of material provide insulation

¹July 2007 Operator and Patron “Hint of Heat” research study

SOLO®