



**SOLO CUP APPOINTS STEVE JUNGSMANN,
SENIOR VICE PRESIDENT OF CONSUMER SALES AND MARKETING**

HIGHLAND PARK, Ill., April 10, 2007 -- Solo Cup Company (the "Company"), a leading provider of disposable foodservice products, today announced that it has appointed Steve Jungmann as senior vice president of consumer sales and marketing.

Mr. Jungmann, 44, was most recently employed by Spectrum Brands, a global consumer products company, where he served as senior vice president of sales. Prior to his tenure at Spectrum Brands, Mr. Jungmann spent 20 years at Kraft Foods, Inc. and from 2003 to 2005 he served as Kraft's vice president of category sales.

Mr. Jungmann began his career in sales with Oscar Mayer Foods in 1985. He holds a bachelor's degree from the University of Illinois and an M.B.A from Northwestern University's Kellogg School of Management.

Solo Cup Company is a \$2.5 billion company exclusively focused on the manufacture of disposable foodservice products for the consumer/retail, foodservice and international markets. Solo Cup has broad expertise in paper, plastic, and foam disposables and creates brand name products under the Solo, Sweetheart, Fonda, and Hoffmaster names. The Company was established in 1936 and has a global presence with facilities in Asia, Canada, Europe, Mexico, Panama and the United States. To learn more about the Company, visit www.solocup.com.

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