



**FOR IMMEDIATE RELEASE**

**SOLO ROLLS OUT SWEET NEW SUGARCANE PLATES**  
*Company Expands Environmentally Preferable Bare™ by Solo® Retail Line*

HIGHLAND PARK, Ill., June 22, 2009 – Solo Cup Company today announced the introduction of Bare™ by Solo® compostable plates made with sugarcane. The ivory-colored plates feature an on-trend, square design that offers a stylish alternative to traditional round single-use dinnerware. The new plates also offer consumers an environmentally preferable way to serve meals everyday or on special occasions using renewable materials that can also reduce the amount of waste sent to landfills.

“Being ‘greener’ doesn’t have to equal boring or difficult,” said Kim Healy, vice president of consumer marketing at Solo. “Bare by Solo products offer fresh designs that reflect our consumers’ environmentally conscious values and help them entertain with easy elegance.”

Solo also is rolling out a Bare by Solo compostable cup made with a bio-based plastic that comes from renewable plants such as corn. The oatmeal-colored cup provides convenience with a distinctive look and feel. The new Bare by Solo plates and cups are compostable in commercial composting facilities.

Bare by Solo is the first full line of eco-forward™ single-use products for serving food and beverages made with recycled, recyclable, compostable or renewable materials. Bare by Solo consumer products are available at select retailers nationwide. To find a retailer near you, please visit [BarebySolo.com](http://BarebySolo.com).

The sugarcane plates are strong and soak-through resistant and are available in dinner, lunch and dessert sizes. The bio-based plastic cup is available in a 14-ounce size that fits smaller hands and grown-ups alike. The new products expand the Bare by Solo line for consumers that already includes plates made with plant-based renewable resources and cups made with 20-percent recycled plastic.

The Bare by Solo sugarcane plates and compostable cup are certified compostable by the Biodegradable Products Institute (BPI) when composted in a commercial composting facility. If composted, the products do not contribute to landfill waste. Commercial composting programs that accommodate single-use foodservice products vary by area and may not be available in your community. To determine the availability and policies of commercial composting facilities in your community, check with your local municipality.

Consumers can also find Bare by Solo products in use at their favorite restaurants or cafeterias. Solo offers a full-range of Bare by Solo beverage cups, plates, bowls, takeout and deli containers for commercial foodservice facilities.

(more)

In addition to expanding its eco-forward product offerings, Solo is a national sponsor of Keep America Beautiful<sup>®</sup> and its Great American Cleanup<sup>™</sup> – the nation’s largest annual volunteer-based community improvement effort. Solo donated Bare by Solo cups and plates to help serve food and beverages to more than 100,000 Great American Cleanup volunteers at events across the country, and provided environmental education and awareness information at several major cleanup events. The Great American Cleanup involves three million volunteers and more than 17,000 separate cleanup events in all 50 states.

“Eco-forward” is a term unique to Solo. According to the company, the term expresses Solo’s ongoing commitment to developing greener alternatives that contribute to a more environmentally sustainable future.

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Solo Cup Company is a \$1.8 billion company exclusively focused on the manufacture of single-use products used to serve food and beverages for the consumer/retail, foodservice and international markets. Solo has broad product offerings available in paper, plastic, foam, post-consumer recycled content and renewable materials, and creates brand name products under the Solo<sup>®</sup>, Sweetheart<sup>®</sup> and Bare<sup>™</sup> by Solo<sup>®</sup> names. The Company was established in 1936 and has a global presence with facilities in Canada, Europe, Mexico, Panama and the United States. To learn more about the Company, visit [www.solocup.com](http://www.solocup.com).

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