



FOR IMMEDIATE RELEASE

**SOLO COMMERCIALIZES NEW PLA-LINED HOT CUP
UNDER THE BARE™ BY SOLO® BRAND**

Compostable paper hot cup made from 100% renewable resource materials now available

HIGHLAND PARK, Ill., January 26, 2009 – Today, Solo Cup Company announced the introduction of a new compostable paper hot cup lined with poly-lactic acid (PLA), a plant-based resin. Made from 100 percent renewable resource materials, the PLA hot cup is Solo’s newest addition to its Bare™ by Solo® line of eco-forward™ single-use foodservice products.

“We are committed to providing our customers with options for serving foods and beverages in a more environmentally sustainable way,” said Karin Wennerstrom, director of foodservice product category management at Solo. “For foodservice operators and distributors interested in compostable products, the PLA hot cup enables them to make the choice that is right for them with the level of performance they expect from Solo.”

The PLA hot cup, which is available globally, is compostable in commercial composting facilities. The cup is available in 8, 10, 12, 16, and 20 ounce sizes, and is designed to be used with Solo’s market leading Traveler® Lid for a perfect lid fit. The PLA hot cup comes in the stock Bare print or can be custom printed.

The Bare by Solo line offers the first full line of foodservice products that are made using recycled, recyclable, compostable or renewable resource materials. The PLA hot cup adds another compostable option to the Bare by Solo line of cups that already includes paper hot paper cups made with 10 percent post-consumer recycled fiber, recyclable PET cold cups and plastic cold cups made with 20 percent post-consumer recycled polyethylene (PET). PET is the plastic from which water bottles and many other containers are made, and is collected in curbside recycling programs in a majority of communities.

“Eco-forward” is a term unique to Solo. It expresses the company’s ongoing commitment to developing greener alternatives that contribute to a more environmentally sustainable future, said Wennerstrom.

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Solo Cup Company is a \$2 billion company exclusively focused on the manufacture of single-use products used to serve food and beverages for the consumer/retail, foodservice and international markets. Solo has broad expertise in paper, plastic and foam disposables and creates brand name products under the Solo®, Sweetheart® and Bare™ by Solo names. The Company was established in 1936 and has a global presence with facilities in Canada, Europe, Mexico, Panama and the United States. To learn more about the Company, visit www.solocup.com.

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