



FOR IMMEDIATE RELEASE

SOLO ROLLS OUT SWEET NEW PLATES, BOWLS AND CONTAINERS
Compostable Sugarcane Plates, Bowls and Containers added to Bare™ by Solo® Product Line

HIGHLAND PARK, Ill., May 7, 2009 – Solo Cup Company today introduced new Bare by Solo plates, bowls and takeout containers made with sugarcane, a renewable material. Called Sugarcane Dinnerware, the ivory-colored plates and bowls feature a trendy, square design that will enhance the appearance of any meal. The sugarcane takeout containers come in a one-piece, hinged clamshell design, and provide an environmentally preferable alternative to polystyrene foam containers. All Bare by Solo sugarcane products are compostable in a commercial composting facility and available nationwide.

Bare by Solo is the industry's first full line of eco-forward™ single-use foodservice products for restaurants and consumers made using recycled, recyclable, compostable or renewable materials. The sugarcane products expand the Bare by Solo line to include meal service items along with the popular eco-forward paper and plastic beverage cups.

“We’ve made it our goal to expand the variety of products and options available to our customers who want to serve food and beverages in an environmentally preferable way, so that they can make the choices that best fit their priorities,” said Karin Wennerstrom, director of foodservice product category management at Solo. “These newest additions to the Bare line offer bold designs and effective solutions backed by Solo’s reputation for quality and performance.”

The Sugarcane Dinnerware plates are strong and soak-through resistant, and come in 6.7-, 8.25- and 10-inch sizes. The bowl is offered in a 12-ounce size. The sugarcane clamshell takeout containers come in 6- and 9-inch sizes, with the 9-inch size also offered with three compartments.

In addition to the sugarcane products, Solo’s medium weight 6- and 9-inch paper plates and 12-ounce paper bowl also are now certified compostable and are being added to the Bare line. The 9-inch plate comes in a new deep-well design that is 50 percent stronger than the previous design.

Composting availability will vary by community. To determine whether a commercial composting facility is available in your community, visit findacomposter.com.

“Eco-forward” is a term unique to Solo. According to the company, the term expresses Solo’s ongoing commitment to developing greener alternatives that contribute to a more environmentally sustainable future.

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Solo Cup Company is a \$1.8 billion company exclusively focused on the manufacture of single-use products used to serve food and beverages for the consumer/retail, foodservice and international markets. Solo has broad product offerings available in paper, plastic, foam, post-consumer recycled content and renewable materials, and creates brand name products under the Solo®, Sweetheart® and Bare™ by Solo® names. The Company was established in 1936 and has a global presence with facilities in Canada, Europe, Mexico, Panama and the United States. To learn more about the Company, visit www.solocup.com.

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